

What is **APPLE Schools?**

APPLE Schools is an innovative schoolfocused health promotion initiative. It improves the lives of more than 21,000 students annually in 75 schools in British Columbia, Alberta, Manitoba and Northwest Territories. The project supports healthy eating, physical activity, and mental health by implementing the comprehensive school health model, and is governed by a board of directors chaired by Dr. Lory Laing.

Why do we need **APPLE Schools?**

Chronic diseases and obesity have drastically increased in children. According to the 2014 REAL Kids Alberta evaluation, 29 per cent of Grade 5 students in Alberta are overweight, and 8 per cent are obese. Healthy kids learn better, so APPLE Schools works with underserved school communities to make health an easy choice. Students in APPLE schools show a 35% increase in physical activity, eat 10% more fruit and vegetables, and are 40 % less likely to be obese than in comparison schools. APPLE Schools helps students eat healthier, move more, and feel better about themselves so they can achieve more academically.

1. Academic citation: REAL Kids Alberta (2014). Summary of Results for REAL Kids Alberta.

VISION

Healthy Kids in Healthy Schools

MISSION

To inspire and empower school communities to lead, choose, and be healthy by recommending and supporting measureable and sustainable changes.



- Maintenance Schools (66)
- New Schools (9)

School Jurisdiction Partners

- Alexander First Nation Education
- Aspen View School Division
- Beaver Lake Cree Nation
- Edmonton Catholic School Division
- Edmonton School Division
- Elk Island Catholic School Division
- Fort McMurray Catholic School Division

 Fort McMurray School Division Frog Lake Education Authority Mother Earth's Children's Charter School Northern Lights School Division Northland School Division Sahtu Divisional Education Council School District 60 – Peace River North Swan Valley School Division Fort Good Hope Tlicho Community Services Agency Behchokò Fort Chipewyan 🧉 Rose Prairie Fort St. John er Lake Cree Nation Cold Lake Elizabeth Métis Settlement Fishing Lake Métis Settlement og Lake First Nation Swan River Minitonas www.appleschools.ca The APPLE Schools Foundation | Charity Registration Number 881165211RR0001

Contents

- 2 Greetings from the Acting Executive Director
- 3 Top 100 Education Innovation
- 5 Resources
- 7 Professional Learning
- 9 Connecting with Communities
- 10 School Stories
- 12 Media Spotlight
- 13 Research
- 14 FinancialsBoard of Directors
- 15 List of APPLE Schools
- 16 APPLE Schools History Timeline
- 17 2019-20 Funders



Students served:

21,418

Staff impacted:

2,417

Family members impacted:

32,127

School communities worked with:

74

We worked in: 7 provinces +

territory

"

"...we thank APPLE Schools for their continued support and focus on student health. During this pandemic, so many great visions and strong programs have been stalled or ended, however, I am pleased to see that APPLE Schools has elected to continue reaching out to rural Alberta. We are very lucky to have you advocate for communities within Northern Lights.

Much appreciated and have a great weekend."

"

Terry Moghrabi, Associate Superintendent, Northern Lights School Division No. 69

Greetings from the Acting Executive Director



Marisa Orfei Acting Executive Director

e are excited to report on what has been a rather unforgettable year! Like all of you, the APPLE team has been grappling with the challenges of the unfolding COVID-19 pandemic.

The 2019-20 school year started the same as any other. We were prepared for another busy and energizing year of action plans, school visits, professional development events, celebrations, and all the components that make for a successful APPLE school year.

In March, schools shut down to prevent the spread of COVID-19. Our team stopped what we were doing to ask the question: How can we best support APPLE school communities during this time? We asked the schools directly and their response was clear – they needed APPLE Schools' support now more than ever, especially in promoting mental health.

We moved quickly to accommodate school communities, and ensured they knew APPLE Schools kept their needs a top priority. We adapted the way we provide support to alleviate stresses around promoting wellness during a pandemic, and connected virtually whenever possible to provide guidance and support.

Throughout it all, we felt inspired and energized as we watched APPLE school community members working together to find innovative ways to help their staff, students, and families get through this tough time. School staff did physically distanced reading outside students' houses, packed hampers for vulnerable families, created mental health packages for them, hosted virtual dance parties... the list is endless.

I am so proud to add that we at APPLE Schools still successfully met project goals and implemented the annual cycle as we would any other year! It took some shifting and adapting but we did it.

We are ever grateful to our funders, who continue to support APPLE Schools, and to

APPLE Schools' board of directors members who have been steadfast in their commitment to fulfill APPLE Schools' vision of healthy kids in healthy schools, especially during these extraordinary times.

We hope you enjoy this 2019-20 APPLE Schools update.

Take care and stay safe,



Top 00 Education Innovation





he 2019-20 school year commenced with incredibly celebratory news - APPLE Schools was selected as one of the top 100 global education innovations of 2020! APPLE Schools was chosen from over 2,000 innovations from around the world due to its unique pioneering approach and ability to create a scalable impact reaching more than 21,000 vulnerable students. The recognition comes from HundrED, a non-profit in Finland that seeks and shares inspiring education innovations. It has been a privilege to share the HundrED badge on all our communications materials thanks to the hard work of everyone in APPLE school communities and the support of our funders.

A social media announcement image we created to share the big news.

"APPLE Schools, a schoolfocused health promotion
project, has been selected as
one of the world's top 100
most innovative and inspiring
education projects of 2020 by
HundrED, whose goal is to
improve education through
pedagogically-sound
education initiatives."

- School of Public Health e-news



The University of Alberta School of Public Health <u>highlighted the HundrED recognition in</u> their Healthe-news.

APPLE Schools on the international stage

The recognition took APPLE Schools to an international stage in Helsinki, Finland. Jenn Flynn and Landra Walker, APPLE Schools' executive director and implementation manager, respectively, were invited to represent the organization on the international stage at HundrED's Innovation Summit in November 2019.

APPLE Schools was one of only 12 organizations out of the selected top 100 that was asked to present in front of an international audience of hundreds of people. Jenn described it as a career highlight to talk about APPLE Schools' proven model to people from all over the world.

HundrED staff spotlight



Tina always demonstrates her passion for her school health mentor role by building connections with school community members.

As part of our international recognition, HundrED did a social media spotlight on Tina Skakun, APPLE's school health mentor for rural northeast Alberta schools.

Who inspires you most in your work?

"Kids are my inspiration for the work that I do. As a health promoter and educator, I'm inspired daily by how eager children are to be happier and healthier when placed in educational environments that are



Jenn Flynn and Landra Walker representing APPLE Schools in Helsinki, Finland at the Innovation Summit.

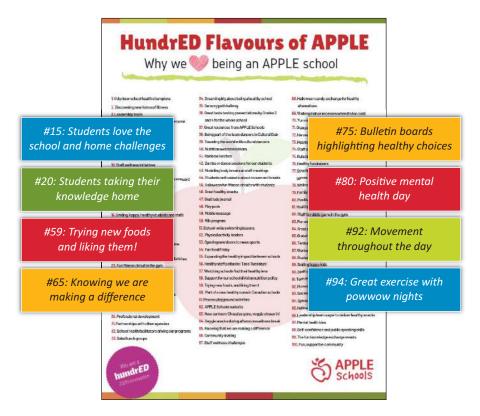
conducive to wellness. I love seeing the smiling faces of children when they have the opportunity to enjoy quality daily physical activity, nutritious food, and have been given the skills to manage stress and anxiety. I can't wait to see how health-conscious our children will be in their future."

HundrED celebrations

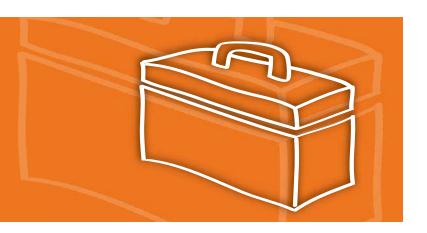
In our momentum of excitement, the APPLE Schools team engaged all 74 school communities in healthy

celebrations around the HundrED announcement.

We sent a request to every APPLE school asking what they love most about being part of the project. Over 100 responses poured in that day. We created a poster highlighting the responses to hang in our office in celebration of all things APPLE Schools! And of course, we sent a copy to all schools to be reminded each day of the celebration-worthy activities happening in their communities and inspire new ways of engaging students in healthy activities.



Resources



PPLE Schools developed new resources for school communities to inspire ideas for indoor recess, navigate hygiene safety in school, familiarize students with the new Canadian food guide, and promote health during virtual schooling.

1 Indoor Recess Challenge

Indoor recess is a reality in schools across Canada when temperatures dip very low, so our staff got all APPLE schools involved in an indoor recess challenge! Schools submitted pictures of their creative indoor recess ideas in hopes that as a project, we would collect a total of 100 unique indoor

movement ideas to share among the APPLE Schools community. Each photo that a school submitted increased their chance of winning a prize basket containing resources to promote wellbeing.

We compiled all the photos and brief write ups and created a slideshow to share with every school to inspire their next indoor recess activity.

Prize basket contents:

- Fitdeck exercise cards
- 1 set of Speedy Scrabble cards
- APPLE Schools toques
- APPLE Schools lanyards
- APPLE Schools tote bags
- Pencils and temporary tattoos

ÉCOLE DICKINSFIELD SCHOOL



A Grade 6 class played with their pool noodle poppers during recess. They tried various tricks, such as popping them up in the air, clapping their hands, then trying to catch them.

You can create your own noodle poppers by cutting up pool noodles.

Sample slide from the indoor recess slideshow that was compiled with ideas from APPLE schools.



Winners: Good Shepherd School in Fort McMurray, Amisk Community School in Beaver Lake Cree Nation, Alberta, and Our Lady of Peace School in Edmonton.



Hygiene SUPER Heroes

With the announcement that students would be returning to the classrooms for the 2020-21 school year came a lot of questions, anxiety, and uncertainty in school communities about dealing with physical distancing recommendations. We developed

Hygiene SUPER Heroes, a monthly campaign to engage students in limiting the risk of infection, and it allows for a fun way to learn new healthy habits. With a high demand for this campaign, we also created a version to engage high school students. Many schools enthusiastically adopted this campaign in September 2020 to make school re-entry more seamless.

Dr. K.A. Clark School students in Fort McMurray used the campaign to bring fun into the day-to-day at school and dressed up as superheroes.

Feel Great with a Healthy Plate

Canada's food guide made some significant changes to the way it promotes healthy eating to Canadians. With these changes, our team developed a new monthly campaign to teach school communities about the importance of the new recommendations. The student announcements, bulletin board, and newsletter for families will engage all community members in making healthy food choices.

Eat Meals with Others

Eat lunch with a friend and talk about your favourite healthy foods



Campaign bulletin board image promoting enjoying the experience of eating with others.

4 Shared Toolbox of Healthy Ideas

Shifting to virtual teaching last spring demanded new ideas to promote health and wellbeing in school

communities. Schools are at the forefront of innovative ideas so our staff tapped into their knowledge and asked them to share the mental health, physical activity, and healthy eating initiatives they have been

trying. We collected almost 100 ideas from schools and developed a simple document to share with our wider community to inspire their health promotion journey during a pandemic.

MENTAL HEALTH



- We offer **DPA** all week and **mindfulness activities** for kids. *Aurora Middle School*
- We put up a sign on the school fence with cups reading 'We Miss U.' I also shared links with teachers to the APPLE Schools resources/challenges webpage, which they can send to families through the school messenger. During Google Hangouts I include a GoNoodle movement break and kids enjoy helping choose what we move to. North Star Elementary School
- The school counselor and I created Unwind your Mind videos for teachers to share with students. Duncan Cran Elementary School

A snapshot of the document, listing many ideas to keep students, teachers, and families motivated to stay healthy.



rofessional learning remains a cornerstone of APPLE Schools' model and we pride ourselves in delivering quality events to ensure school staff have a solid foundation to shift their schools' health culture. Even when COVID-19 hit, we still ensured impactful educational experiences.

We were not able to deliver the usual training in August 2020 to new school health facilitators due to COVID-19, but the APPLE team has been working on innovative ways to guide them in improving their knowledge, skills, and attitudes around health and wellness, and increasing their confidence to lead schools in shifting to a healthy culture.

Knowledge Exchange

In traditional APPLE Schools fashion, our team hosted two knowledge

exchange events – one in fall 2019, and one in spring 2020. We used feedback from prior events to carefully plan the agenda so that it was designed with the participants' needs in mind. More than 85% of surveyed school health facilitators and champions have stated that formal training strengthens their knowledge and essential skills for working in schools

FALL 2019 KNOWLEDGE EXCHANGE

The fall 2019 knowledge exchange events in Edmonton and Fort McMurray brought together school health champions from across Alberta for a day of sharing, learning, and connecting with one another. Attendees left with a new energy to promote wellness in their communities.



A Pound Fitness demonstration brought ample energy to the Edmonton knowledge exchange and gave schools a new idea to inspire students to move in the gym or classroom.

100%
agreed or strongly agreed that the highlighted resources and activities provided valuable learning for their role.

100%

agreed or strongly agreed that agreed that this event enhanced their confidence in their ability to support their school community as a health champion.

95%

agreed or strongly agreed that this event provided sufficient opportunities to learn and share promising practices with health champions from other schools and APPLE Schools staff.



School health champions got energized testing out a new APPLE Schools daily physical activity bin to take back to their schools at the fall knowledge exchange.

"

Your events are always well put together and it is very much appreciated that we have time to share ideas with others and collaborate with team members.

"

School Health Champion

"

Pre-conference meeting was awesome, well put together, Shaping the Future conference was awesome as well. Such a great place to network, learn and grow.

95

School Health Facilitator

"

The pre-conference session gave me more resources to use in my school, and allowed me to work on facilitation skills as well.

"

School Health Facilitator

SPRING 2020 KNOWLEDGE EXCHANGE

COVID-19 pushed the APPLE Schools team to try a brand new approach in delivering a knowledge exchange event in the spring. The virtual event was totally successful in reaching goals and delivering outcomes. Two one-hour sessions were jam packed with positive energy and quick, fun ideas for schools to promote health and wellness during virtual schooling.

Over 80 people attended to connect and learn new ideas to engage students in wellness activities. Selected school staff highlighted innovative stories of successful healthy initiatives like doing virtual taste tests, virtual dance parties, bike parades, gratitude scavenger hunts, and more.

Shaping the Future Conference

In January 2020, the APPLE Schools team attended Ever Active School's annual Shaping the Future Conference along with APPLE school health facilitators. We spent four days at the conference connecting with educators, health and wellness professionals, and researchers learning and sharing about

comprehensive school health to become stronger in our roles.

Our team held a pre-conference session with the school health facilitators to network, share, and gather information on sustainable healthy school practices, and engage in personal and professional development.

100% of school health facilitators said they would like to attend the conference again.

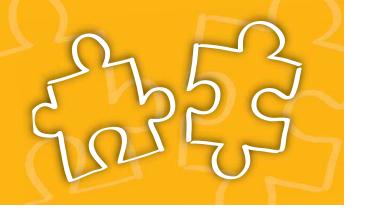


A laughter yoga session during the spring knowledge exchange boosted everyone's endorphins and demonstrated how to bring more joy into virtual teaching and learning.



At the January conference, APPLE staff and school health facilitators demonstrated an interactive process to share successful implementation strategies that the facilitators can apply in their own communities.

Connecting with Communities



PPLE Schools continues to use social media regularly to share project updates and resources, and of course celebrate APPLE schools' innovations every step of the way.

This year, we have been honing our social media presence to enhance our brand beyond our school communities by connecting to more health promotion organizations and the people in their circles. This enables us to share new content and gain new audiences that share our content within their circles.





This image promoted our brand new Hygiene SUPER Heroes monthly campaign on social media, which reached over 1,200 people!





We celebrated Elizabeth School's very first Winter Walk Day by sharing this image; the event was a big hit for the community.



We tagged school districts and funders in this thank-you post in June, which reached well over 1,000 Twitter users, to bid everyone a safe and healthy summer.

13,800 tweet impressions just in the month of November 2019.

School Stories



BEFORE school closures due to COVID-19

Starting the Week with Laughter

The SWAT (Student Wellness Action Team) at Minitonas School in Minitonas, Manitoba, added a humorous twist to the school's Mindful Monday wellness break. The SWAT set up four stations in the gymnasium and students from kindergarten to Grade 8 rotated between the stations to hear jokes told by the SWAT leaders. The wellness break ended with all students sitting in a large circle so that they could share their own jokes with the whole group to spark more laughter.



Student Wellness Action Team members telling jokes to lighten the mood at a Mindful Monday activity.

"There were many smiles and a lot of laughter shared."

- School Health Facilitator



A Grade 2 student tests out the hopscotch element of the active decals throughout her school hallways.

Moving in the Hallways

✓ Our Lady of Peace School in Edmonton was featured on CityNews for being part of the Moving in the Halls program in the Catholic school district. Decals were placed all over the hallway floors and walls to engage students in movement between classes, keeping them active throughout the day. Hopscotch and math games were set up along their walk to add an element of fun and engage their minds as well to enhance memory, retention, and focus. The decals were a big hit with students!

"When you step on the decals, it's really fun because they help you calm down and they help you get ready to go to school and learn."

-Jane, Grade 2 student

AFTER school closures due to COVID-19

Nature Therapy

When playgrounds closed, families were looking for creative ways to be active outside. Many Fort McMurray Catholic Division APPLE schools encouraged outdoor family time by trying a nature-based challenge. One challenge involved creating a nature bracelet using flowers, plants, sticks, and leaves, and another challenge prompted families to find a tree and make it "smile" using mud and other natural items they could find. Exploring and having fun in nature ties in with K-6 curricular outcomes so it was a healthy, interactive experience as well as an educational one. People shared their nature creations on social media for the chance to win a



One student created a self portrait using only plants and flowers she found outside near her home.

Sharing Healthy Activities from Home

Dave McNeilly School and Walter and Gladys Hill School in Fort McMurray worked hard to promote health and wellness at home with their students during the lockdown. They cheered their students on to share photos of themselves showcasing all the ways that they are taking care of their physical and mental health in a new learning environment. This paired as a lesson that physically active students are better learners and have overall more positive moods. Students demonstrated dance parties, various outdoor activities, yoga, playing with their pets, and so much more!

Creating a Fun Virtual Learning Experience

Elizabeth School staff in Elizabeth Métis Settlement, Alberta, went above and beyond to make learning a positive experience for students. The school was even featured in a CBC article highlighting ways rural Alberta teachers were reaching students during the school closures. Staff put up signs saying "We Miss You" in the school windows to make passerby students smile. They also posted daily videos on the school Facebook page



These young Walter and Gladys Hill students demonstrated a daily physical activity in their home, and shared the experience virtually with their peers.

of them reading books to students, doing science experiments, and leading active movement breaks. Students and families shared their home learning experiences online with the rest of the school community, and many took part in traditional land-based learning, such as cleaning ducks.



Students taking part in land-based education by learning how to clean a duck.



PPLE Schools made its way into local media announcements in British Columbia, Alberta, and even HundrED's international blog! Our team was thrilled to see our project's positive impact being shared with diverse audiences as we are widening our reach to more school communities and receiving international recognition. Find the full media coverage list on our <u>news web page</u>.

MEDIA SAMPLE 1

Lakeland Today in the Lac La Biche area spread the word about Aurora Middle School's lush greenhouse. Students harvested leafy kale and brought it into the school for a taste test. The article also highlighted APPLE Schools as a successful local project that helps students make healthy choices and improves healthy eating, mental health, and physical activity habits.

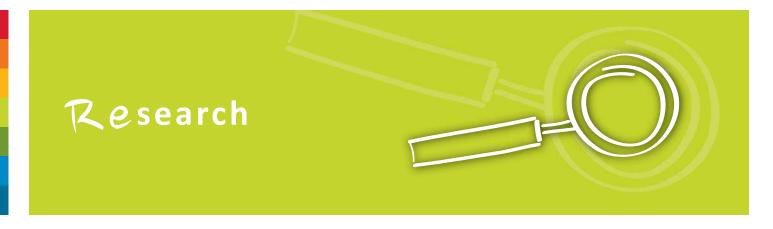




8 Essential Elements That Help Transform Kids' Health & Wellbeing

MEDIA SAMPLE 2

HundrED asked APPLE Schools to submit an article for their website; we gladly accepted the opportunity to be featured to an international audience! We shared a piece called the 8 Essential Elements That Help Transform Kids' Health & Wellbeing about the elements that make APPLE Schools such a success in vulnerable schools.



Recently Published Research

1. Children who meet lifestyle recommendations have lower incidences of ADHD

Adherence to Lifestyle
Recommendations and ADHD: A
Population-Based Study of Children
Aged 10-11 Years brings to light
evidence that children who meet
more lifestyle recommendations have
substantially lower incidences of
ADHD and fewer doctor visits related
to ADHD, relative to children who do
not meet less recommendations.
APPLE Schools strives to improve all
the noted recommendations, including

diet quality, physical inactivity, sleep habits, and sedentary behaviors.

"The risk of a diagnosis of attention deficit hyperactivity disorder (ADHD) can be significantly lowered by following healthy lifestyle recommendations, according to new research from the University of Alberta and Dalhousie University."

This research was completed by Olivia K. Loewen, Katerina Maximova, John P. Ekwaru, Mark Asbridge, Arto Ohinmaa, Paul J. Veugelers

Risk of ADHD diagnosis lower in children who follow healthy lifestyle recommendations, study shows

Researchers identify a cumulative "dosage" effect of optimal diet, physical activity, screen time and sleep.



Folio, a brand journalism website from the University of Alberta <u>shared a story about this</u> <u>new research</u>.



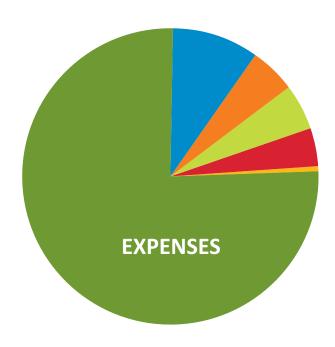
2. APPLE Schools is cost effective and has a high return on investment

An Enhanced Approach for Economic Evaluation of Long-Term Benefits of School-Based Health Promotion Programs revealed that existing studies have underestimated the real economic benefits of health promotion. This research suggests that APPLE Schools is even more cost effective and has a higher return on investment as was previously estimated.

This research was completed by John P. Ekwaru, Arto Ohinmaa, and Paul J. Veugelers.



PPLE Schools continues to operate in a fiscally responsible manner, and financials are filed according to the Canada Revenue Agency guidelines. The fiscal year runs from September 1, 2019 to August 31, 2020. For a list of our funders in this reporting period, see page 17.



- Project and in-school staff (76%)
- Materials and Resources (9.5%)
- Research (5%)
- Administration (5%)
- **Travel** (4%)
- Professional Learning (0.5%)

APPLE Schools BOARD OF DIRECTORS

CHAIR

Lory Laing PhD, MA, BA (Honours) Professor Emeritus School of Public Health, University of Alberta (Edmonton)

SECRETARY

Ellery Lew LLB, BSc

Partner

Witten LLP Barristers & Solicitors (Edmonton)

TREASURER

Yvonne M. Young CPA, CA Private Consultant (Edmonton)

Bill Clapperton

Vice-President
Regulatory, Stakeholder and
Environmental Affairs,
Canadian National Resources
Limited (Calgary)

Matt Jeneroux

Member of Parliament Conservative Party of Canada, Edmonton-Riverbend (Edmonton)

Bob Sadler

Finance Coordinator, Edmonton Heritage Council (Edmonton)

Marg Schwartz

Former Director and Sustainability Manager APPLE Schools

Paul Veugelers PDF, PhD, MSc Professor School of Public Health, University of Alberta (Edmonton)

Mike Flatters (Member)

Tax Lawyer and Partner
Burnet, Duckworth & Palmer LLP

Allan Markin OCE, AOE (Member) Funder/Advisor

Marisa Orfei (Staff) Director APPLE Schools

Participating APPLE Schools

Alberta

Alexander First Nation Education Kipohtakaw Education Centre

Aspen View Public Schools

Landing Trail Intermediate School (Athabasca) Rochester School (Rochester) Smith School (Smith) Whispering Hills Primary School (Athabasca)

Beaver Lake Cree Nation

Amisk Community School

Edmonton Catholic School Division

Annunciation Catholic Elementary School

Holy Cross Catholic Académie Internationale

Our Lady of Peace Catholic **Elementary School**

- St. Benedict Catholic Elementary
- St. Francis of Assisi Catholic **Elementary School**
- St. Kateri Catholic Elementary School

Edmonton School Division

Athlone School Belmead School **Brightview School** École Richard Secord School Glendale School Hillview School **Homesteader School** Inglewood School Lee Ridge School

Prince Charles School Sakaw School Sherwood School Sifton School Tipaskan School Youngstown School

Elk Island Catholic School Division

Madonna Catholic School (Sherwood

- St. Luke Catholic School (South Cooking Lake)
- St. Nicholas Catholic School (Sherwood Park)

Fort McMurray Catholic School **Division**

École St. Paul School Elsie Yanik Catholic School **Father Beauregard School Father Turcotte School Good Shepherd School** Sister Mary Phillips School St. Anne School

- St. Gabriel School
- St. Kateri Catholic School
- St. Martha School

Fort McMurray School Division

Beacon Hill Public School Christina Gordon Public School Dave McNeilly Public School Dr. K. A. Clark School École Dickinsfield School Fort McMurray Christian School Fort McMurray Islamic School

Greely Road School Thickwood Heights School Timberlea Public School Walter & Gladys Hill Public School Westview Public School

Frog Lake Education Authority

Chief Napeweaw Comprehensive School

Mother Earth's Children's Charter School

Northern Lights School Division

Aurora Middle School (Lac la Biche) Cold Lake Middle School (Cold Lake) H.E. Bourgoin School (Bonnyville) Glendon School (Glendon) North Star Elementary School (Cold

Vera M. Welsh Elementary School (Lac la Biche)

Northland School Division No. 61

Anzac Community School (Anzac) Athabasca Delta Community School (Fort Chipewyan)

Bill Woodward School (Anzac) Conklin Community School (Conklin) Elizabeth School (Elizabeth Métis Settlement)

Father R. Perin School (Janvier) Fort McKay School (Fort McKay) J.F. Dion School (Fishing Lake Métis Settlement)

St. Theresa School (Wabasca)

British Columbia

School District 60 - Peace River North

Duncan Cran Elementary (Fort St. John) Upper Pine Elementary Junior Secondary School (Rose Prairie)

Manitoba

Swan Valley School Division

École Swan River South School (Swan River)

Minitonas School (Minitonas)

Northwest Territories

Tlicho Community Services Agency Chief Jimmy Bruneau School (Edzo)

Sahtu Divisional Education Council Chief T'Selehye School (Fort Good Hope)

2007 - Allan Markin donates an initial \$5M to the U of A to improve children's healthy behaviours. Over the years, he has donated more than \$16M.



2007 – APPLE Schools is established; Dr. Veugelers becomes Director

2008 – APPLE Schools launches in 10 schools with 10 school facilitators; Marg Schwartz becomes Manager



2010 – Scientific research proves effectiveness of the project

2011 – Allan Markin increases his donation commitment to \$15 M over 7 years

2011 – The project expands to 37 schools across northern AB



2015 – APPLE Schools' Board of Directors is established, chaired by Dr. Lory Laing; Jenn Flynn becomes Executive Director

2014 – The project expands to 50 schools, supporting 15,000 students annually

2013 – APPLE Schools separates from the U of A. The APPLE Schools Foundation is established.



APPLE Schools receives funding from various partners



expands to 63 schools. supporting 16,500 students annually



Public Health
Agency of Canada

2017 – APPLE Schools becomes an award-winning organization





2019 – APPLE Schools expands to 2 schools in BC and 2 in AB

JOYCE FAMILY









PEMBINA

2018 – APPLE Schools expands to 70 schools in AB, MB and NWT supporting 20,000 students annually

2020 - APPLE Schools adds 1 school in Alberta; 21,000 students impacted in 75 schools

Since 2008, APPLE Schools has impacted ~100,000 students

2019-20 Funders

Project Funders



Public Health Agency of Canada Agence de la santé publique du Canada





























Funders of Wood Buffalo Community Schools

























